



## Louisville Lady Storm Ice Hockey Sponsorship Program

[www.kentuckianagirlshockey.com](http://www.kentuckianagirlshockey.com)

### Background

The Louisville Lady Storm is a 19 and under all girls travel ice hockey team competing on a national level and a member of the Louisville Youth Hockey Association. Committed to girl's hockey, the Lady Storm has established itself as a top girl's hockey organization winning several league championships and rising as high as second in the national hockey rankings during the 2007-2008 season. The Lady Storm is composed of girl's from all over the Kentuckiana area including Louisville, Lexington and Columbus, IN. So far, two of our graduating seniors have been awarded scholarships to play hockey at the collegiate level.

One of the realities of competitive youth hockey is that it is expensive to take part. The cost of ice time alone, so essential for proper training and development of youth players, can border on the prohibitive. When you add in the costs of equipment and travel associated with hockey at this level, it is a sad but true fact that the expense can become exclusionary for many. And so, sometimes an otherwise deserving and capable youth hockey player is simply unable, i.e. for financial reasons, to take part. The Lady Storm is committed to nullifying this obstacle as best it can, and established its Corporate Sponsorship Program.

Interestingly, the expensive nature of the sport offers a potential "upside" for our sponsors. The hockey community generally is made up of consumers who can and do support businesses that sponsor hockey. They are also keenly aware and appreciative of businesses and individuals who so generously support the game they love.

All sponsors will be listed on our website with a corporate logo and link to your company's website. Your company name and logo will also be displayed on all printed material.

### Why Invest in the Lady Storm?

If you want to play a significant part in the life of deserving young women across the Kentuckiana area, we ask you respectfully to consider becoming a Lady Storm Sponsor. These young women represent our area and sponsors across the Midwest and Eastern United States. Each sponsor supports us in their own unique and special way.

Please contact Jody Green at 502-671-9433 or Sharon Kuhl at 502-403-8001  
Checks should be made payable to: Lady Storm

*The Lady Storm and the Louisville Youth Hockey Association (LYHA) is a registered Kentucky not-for-profit corporation.*

### Annual Sponsorships

Individual Sponsorship  
\$100 or More

Bronze Sponsor  
\$350 or More

Gold Sponsor  
\$1000 or More

Group Sponsorship  
\$150 or More

Silver Sponsor  
\$500 or More

Platinum Sponsor  
\$2000 or More

**Team Sponsor - Corporate Logo on Jerseys and warm up suits, banner in arena.  
\$5000 or More**